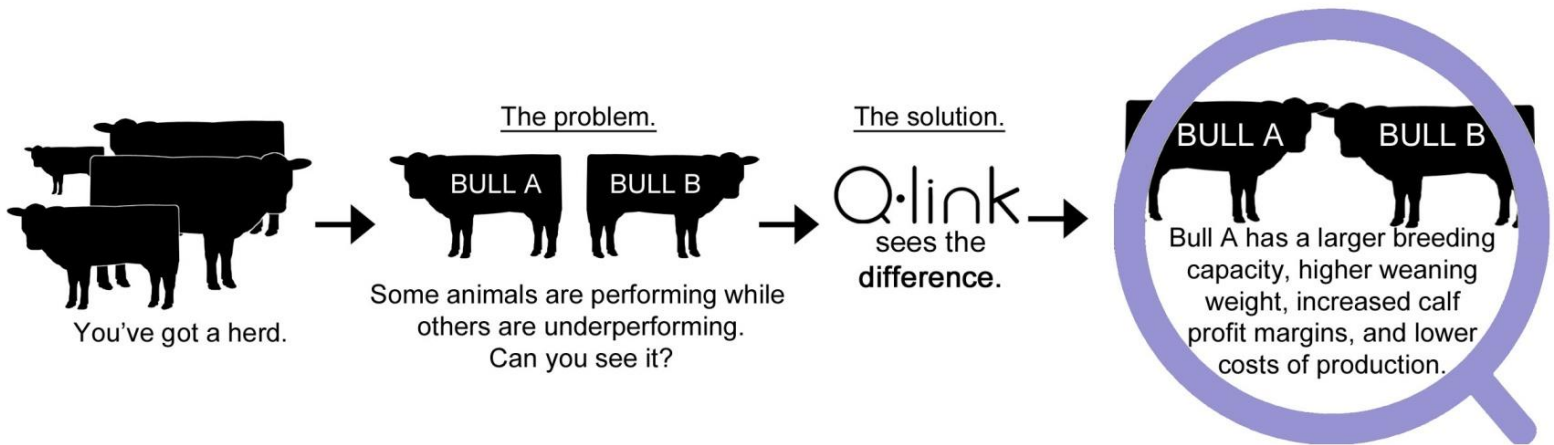


Q·link

Do you know what your bulls are doing?

Q·link is an affordable bull performance and herd improvement tool for commercial and purebred operators.

How it works: Typically, producers know which calf belongs to each dam, but who is the sire? Only knowing half the story makes herd management decisions more difficult. Which sire(s) should be kept? Which heifers should be replacements? Link sires to calves from a multi-sire (or community) pasture setting. Q·link can be used for breed registration, to evaluate bull performance through progeny data, and to determine sire libido.



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